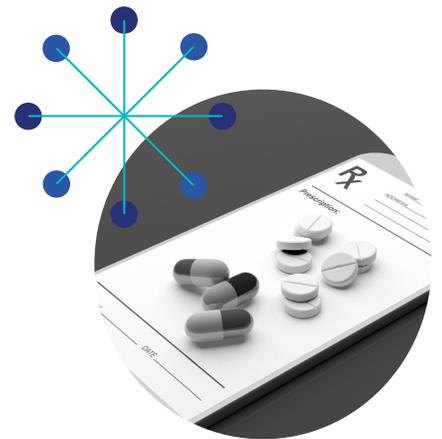


Pharmacy-Driven Digital Patient Engagement

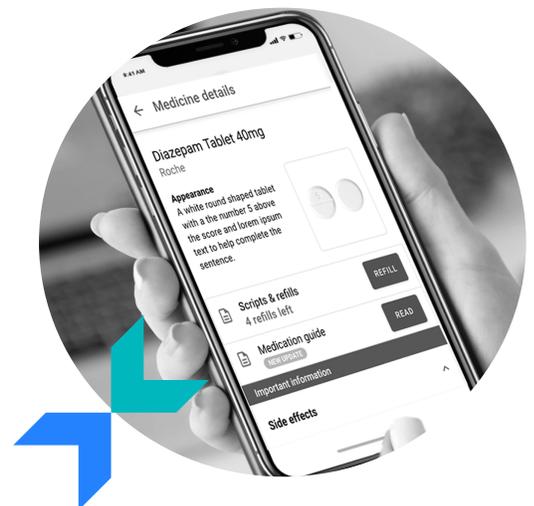
Empowering the Pharmacy of the Future

The power of digital patient engagement solutions continues to transform and improve the patient experience. With 79% of patients wanting text prescription reminders¹, adding innovative digital offerings improves the patient medication journey, health outcomes and patient loyalty.



Features & Benefits

- Delivers intuitive and mobile-friendly content directly to patient, anytime, anywhere
- Provides individualized experience through personalized links via SMS or QR code
- Provide supplemental content such as videos, sponsored programs and vaccine eligibility
- Reduce pharmacy staff burden and pharmacy costs while driving revenue
- Paperless & sustainable option for providing critical medication information
- Stay ahead of the competition - provide more patient-friendly and engaging solutions to drive loyalty and retention



What we do

The Power of The Pharmacy

Healthcare is evolving to prioritize the increasing demand for personalized care. With this evolution, the pharmacy is becoming a destination for expanded patient services and an ideal channel to motivate, support and inform patients in their medication journey.

We combine our global network of pharmacy relationships with our data-driven, omni-channel and empathetic patient engagement solutions to inspire lasting behavior change and empower the pharmacy of the future which sets patients, bio-pharmaceutical brands and pharmacies up for success.

Individualized Patient Engagement

Personalized, patient engagement drives improved medication adherence. Unfortunately, barriers like affordability, access, health literacy, cultural differences, and limited pharmacy and care options still exist which requires a more unique approach.

We elevate patient engagement by providing individualized patient experiences that help to remove the barriers of care. We pair this individualized approach with our data insights and innovative, patient-centric digital offerings that simplify the patient medication journey to empower better health.

We stand out

We've sent

165M

communications
over 5 years

We have the
ability to reach

65%

of the American
population

We've driven

\$3.2B

in incremental
revenue for
clients in the last
10 years

We have

6

US patents in
patient delivery
systems

We've driven

21.1M

refills with
our dedicated
programs over
5 years



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