



MedAdvisor
Solutions™

Pharmacy-Driven Digital Patient Engagement SMS/MMS Text

Virtually support your patients anywhere with pharmacy-driven digital communications

The power of digital patient engagement solutions continues to transform and improve the patient experience. With 79% of patients wanting text prescription reminders, adding text as a communication channel improves the patient medication journey and health outcomes.¹



>90M

digitally-eligible patients

Features & Benefits

- Digitally engage with patients through their trusted pharmacy
- Remove barriers of care by delivering resources right to their fingertips
- Minimize abandonment and drive ongoing adherence
- Drive awareness for vaccines, wellness screenings, other treatment options and/or important health topics
- Remind patients to get a refill from their prescriber before they run out or that they have a refill waiting
- Leverage our premiere network of the top national pharmacies



10-20%

Reduction in abandonment²

<1.5%

Opt-out rates²

24%

SMS text click-thru rates²

1. Textline. Texting in healthcare: 10 use cases and benefits. <https://www.textline.com/blog/healthcare-texting-uses-benefits>.
2. Adheris Health. Data on file, 2023.

What we do

The Power of The Pharmacy

Healthcare is evolving to prioritize the increasing demand for personalized care. With this evolution, the pharmacy is becoming a destination for expanded patient services and an ideal channel to motivate, support and inform patients in their medication journey.

We combine our global network of pharmacy relationships with our data-driven, omni-channel and empathetic patient engagement solutions to inspire lasting behavior change and empower the pharmacy of the future which sets patients, bio-pharmaceutical brands and pharmacies up for success.

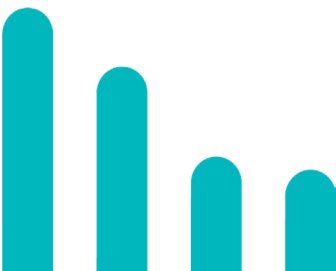
Individualized Patient Engagement

Personalized, patient engagement drives improved medication adherence. Unfortunately, barriers like affordability, access, health literacy, cultural differences, and limited pharmacy and care options still exist which requires a more unique approach.

We elevate patient engagement by providing individualized patient experiences that help to remove the barriers of care. We pair this individualized approach with our data insights and innovative, patient-centric digital offerings that simplify the patient medication journey to empower better health.

We stand out

<p>We've sent</p> <p>165M</p> <p>communications over 5 years</p>	<p>We have the ability to reach</p> <p>65%</p> <p>of the American population</p>	<p>We've driven</p> <p>\$3.2B</p> <p>in incremental revenue for clients in the last 10 years</p>	<p>We have</p> <p>6</p> <p>US patents in patient delivery systems</p>	<p>We've driven</p> <p>21.1M</p> <p>refills with our dedicated programs over 5 years</p>
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For more information, scan the QR code or visit medadvisorsolutions.com.



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